

## **Organize a food drive and join us in ending food insecurity in our community! Here are some ideas and tips to help ensure success.**

**Step 1 Partner with Heart-N-Hand your local Food Pantry:** Set a time to visit the Friday Food Pantry to see it in action. Come and see how providing food for those in need restores Hope and Rebuilds Lives. We will help with planning, marketing materials, food collection barrels, and a Heart-N-Hand team member to help with pick up. Contact Pamela Buttrum at the Heart-N-Hand to schedule a visit.

**Step 2 Make a logistics plan:** Form a committee to determine when, where, and how you will hold your drive. Get your members' input and tap into their connections and expertise.

**Virtual food drives:** If you're looking for alternatives to Hosting a food drive, organize a virtual one instead. We have an amazon shopping list on our website or you can set up a page on your Business or groups website to collect financial donations, track your group's progress, and share updates with your supporters.

**Step 3 Set a goal and make it measurable:** pounds of food collected, number of meals supplied, or dollar amount raised. Look for matching opportunities from other organizations that could double or triple your impact.

**Step 4 Promote your event:** Step up your marketing by contacting local media outlets and line-up news articles, social media posts, and radio interviews, a team member at Heart-N-Hand can help with these promotional events if you would like them too.

*Members of the Rotary Club of Prescott-Frontier, Arizona, considered their May food drive a success when they collected an estimated 3,000 pounds of food. But they stepped up their marketing when they held another drive in June. After the club contacted local media outlets and lined up news articles, social media posts, and radio interviews, it collected 38,000 pounds of food. "It was unbelievably successful," says member Mike Payson.*

**Give at [heartnhand.org](https://heartnhand.org) | 200 B St., Belton, MO 64012 | [info@heartnhand.org](mailto:info@heartnhand.org)  
816 - 322 - 1133**

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**Step 5 Track your success:** Consider naming a “food champion” in your club or district whose responsibility is to help set goals and to promote and track their progress, and to make sure members record their volunteer hours and contributions with Heart N Hand.

**Step 6 Thank your donors:** Even if you can’t thank each contributor individually, show your gratitude by posting photos from your event on your website and on social media.

## **We hope you will join our team at Heart-n-Hand Food Pantry and help us impact more!**

Here are some items that HNH Food Pantry needs:

Pan cake mix	Pork & beans
Spaghetti sauce	Toilet paper
Stuffing mix	Paper towels
Box potatoes	Household clean products
Hamburger helper	Shampoo
Cereal	Milk
Food bars	Fresh produce
Breakfast bars	Meat ( ground beef, ground turkey)
Can Fruit	Lunch meats
Cake Mix	Cheese
Fosting	Eggs
Baking goods Flour, Sugar, cooking oil	Crackers
Ketchup	soup
Peanut Butter	Juice
Can chicken	Dressing
Can meats	Cornbread mix
Dish soap	Can Chili, Ravioli, spaghetti O’s, pop top preferred

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